

mip® cancun

CONFERENCES & EVENTS PROGRAMME

SUNDAY 13th NOVEMBER

15:30 - 15:45
Welcome Remarks
by Maria Perez-Bollers, MIP Cancun Director

Trends & Insights

15:45-16:15
An Overview of Scripted Trends Across Spanish-Speaking Markets
The WIT

16:15-16:45
A Fresh Look at the Most Anticipated Non-Scripted Formats Around the World
The WIT

17:00-17:30
Where Art Meets Science
Parrot Analytics

17:45-18:15
Peak Content Driving the Growth of SVOD and Other Platforms
FTI Consulting

18:30 - 19:30
Screening: Reputacion Dudosa
Brought to you by Sony Pictures Television

19:30-21:00
Networking Lounge
MIP Cancun Pre-Opening Drinks
Co-hosted with Sony Pictures Television
Open to All

MONDAY 14th NOVEMBER

07:45 - 08:45
Pier 8
Breakfast with Buyers
First Come, First Served

MIP Cancun Keynote

09:00 - 09:30
Disney+ Star - Producing Premium, Star-Studded Local Originals for the World
Mariana Perez, VP Head of Content and Production; Leonardo Aranguibel, VP Head of Production Operations and Strategy, The Walt Disney Company Latin America
Followed by meet the speakers

MIP Cancun Talk

09:45 - 10:15
Women at the Helm
BBC Studios, Fremantle Media Mexico, Dopamine, The Mediapro Studio
Followed by meet the speakers

10:30 - 11:00
Coffee Break
Brought to you by Sony Pictures Television

MIP Cancun Talk

11:00 - 11:30
Cross Border Production Alliances with the Majors
Underground Producciones
Followed by meet the speakers

12:45 - 13:45
Screening
Presented by Inter Medya

In Conversation with

14:00 - 14:30
Premium Scripted Projects and Slate Goals
Fremantle
Followed by meet the speakers

14:45 - 15:15
Producing Premium Scripted Content for Streamers
Buendia Estudios
Followed by meet the speakers

15:30 - 16:00
Coffee Break
Brought to you by Sony Pictures Television

MIP Cancun Talk

17:30 - 18:00
Spotlight on Brazil: A View to Its Voices, Content, and Evolution of the Sector
The Walt Disney Company, Boutique Filmes, Globo
Followed by meet the speakers

MIP Cancun Keynote

18:15 - 18:45
Content Creation for a New Generation of Viewers on HBO Max
Marcelo Tamburri, Head of Scripted/Content Development, Warner Bros. Discovery
Followed by meet the speakers

20:00 - 00:00
Convention Center Garden
MIP Cancun Opening Party
Co-hosted with The Mediapro Studio
Open to All

TUESDAY 15th NOVEMBER

07:45 - 08:45
A+E Breakfast Showcase
Presented by A+E Media Group

07:45 - 08:45
Pier 8
Breakfast with Producers
First Come, First Served

MIP Cancun Keynote

09:15 - 09:45
Igniting Today's Audiences Through Latin Melodrama
Karen Baroeta, Executive Vice President Production and Development, Telemundo Global Studios
Followed by meet the speakers

Diversity & Inclusion

10:00 - 10:30
Diversity - All Voices Deserve a Seat at the Table
Endemol Shine North America, Gaumont Television USA, A+E Networks
Followed by meet the speakers

10:30 - 11:00
Coffee Break
Brought to you by Sony Pictures Television

MIP Cancun Talk

11:15 - 11:45
Producing Successful Non-Scripted Content and Formats
Paramount Global Content Distribution, Warner Bros. Discovery, Banijay Mexico & US Hispanic
Followed by meet the speakers

12:00 - 12:30
MasterClass for Showrunners & Producers
Simon Barry, Showrunner/Director/Executive Producer, Reality Distortion Field Inc. Roy Ashton, Head of TV, The Gersh Agency
Followed by meet the speakers

11:00 - 12:30
Distribution Meetings
#17, #18, #19

11:00 - 12:00
Co-production Meetings
#12, #13

13:00 - 14:15
Screening & Snack Lunch
Fearless Storytelling: Is it worth it?
Presented by Telemundo Streaming Studios & Underground Producciones

MIP Cancun Talk

14:30 - 15:00
Creating and Landing Prolific Content Partnerships
Pluto TV, Telesat/Invision
Followed by meet the speakers

Diversity & Inclusion

15:15 - 15:45
Prolific Production and Creative Hubs: Colombia & Chile

16:00 - 17:00
Diversity & Inclusion Showcase and Conversation:
Honoring MIPCOM CANNES Diversity TV Awards Premio MIP CANGUN Finalists
With FremantleMedia Mexico, The Walt Disney Company, BBC Studios, AteneaMedia

14:30 - 16:30
Distribution Meetings
#20, #21, #22, #23

14:30 - 16:30
Co-production Meetings
#14, #15, #16, #17

16:30 - 17:00
Coffee Break
Brought to you by Sony Pictures Television

17:00-18:30
Distribution Meetings
#24, #25, #26

18:30 - 20:30
PREMIOS PRODU
La Gala de la Industria / The Industry Gala

20:30 - 01:00
Convention Center Garden
MIP Cancun Final Fiesta
Open to All

WEDNESDAY 16th NOVEMBER

MIP Cancun Talk

09:45 - 10:15
Trends in Financing
Banca Etica Latinoamericana
Juan Pablo Barona, LATAM Business and Sector Strategy Manager, Banca Etica Latinoamericana

Trends & Insights

10:30 - 11:00
Market Buzz & Wrap-up

11:00 - 11:30
Coffee Break
Brought to you by Sony Pictures Television

11:30 - 13:00
Distribution Meetings
#31, #32, #33

11:30 - 13:00
Co-production Meetings
#20, #21, #22

THE UNMISSABLE LATIN AMERICAN TV MARKET

MIP Cancun thanks its 2022 Sponsors and Partners:



Location for all conference sessions is in the Cancun Theater unless specified otherwise. All times announced are in Cancun local time.