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## MIP CANCUN EXPANDS CO-PRODUCTION AND FAST SUMMITS FOR 2024

Region's Most Effective Market Enters Second Decade with Extended Programme

**Paris 5 June** – MIP CANCUN today announced extended Co-Production and FAST strands for the 11th edition of the industry's #1 international content market and co-production forum for Latin America and US Hispanic television (20-22 November 2024).

Famed for its signature one-to-one matchmaking format, the additions to the conference programme come six months from opening and as MIP CANCUN enters its second decade. The 10th edition in 2023 drew over 800 distributors, buyers, commissioners, producers and industry professionals from 43 countries to the unrivalled networking and deal-making environment of the Moon Palace Cancun hotel and resort.

Following its debut at last year's MIP CANCUN, an extended **FAST & AVOD: AMERICAS SUMMIT** will be staged across a full pre-opening day on **Tuesday 19 November**, focused on monetization and opportunities within the broader advertising-led streaming sector. This latest edition in the MIP Markets' popular and definitive FAST series will again feature thought-leading talks and presentations from key players and companies in the space, complemented for the first time at MIP CANCUN with additional pre-scheduled roundtable discussions and matchmaking opportunities.

The popular three-day matchmaking, market and programme (**Wednesday 20 November – Friday 22 November**) will also be enhanced in 2024, with two new initiatives taking a deeper dive into the shared challenges, opportunities and issues facing producers and commissioners across Latin America and US Hispanic markets. These include a new invitation only **Co-Production Summit** on Thursday - enabling high-level networking and detailed discussion; alongside the new **Co-Production Bootcamp** - a series of invaluable workshops covering key insights and practicalities in areas including legal, financial, tech and sustainability running across Wednesday and Thursday.

MIP CANCUN having grown ten-fold in ten years, the supporting programme in 2024 is set to again be its most comprehensive to date, helping further accelerate content discovery and deal-making through pre-scheduled meetings, summits, screenings and networking events.

*"Our second decade of MIP CANCUN will be built on the same principles as our first," said MIP CANCUN Director Maria Perez-Bellière, "...delivering value, insight and opportunities. Everything will again be geared to enabling ideas to be exchanged, collaborations cemented, existing relationships re-ignited and new ones formed, with an evolved programme delivering unrivalled depth in growth areas*

such as co-production and FAST and AVOD sectors. We have many further exciting plans for this November which we look forward to sharing in the coming months.”

Launched in 2013, MIP CANCUN is the industry’s #1 international content market and co-production forum for Latin America and US Hispanic television. The forthcoming 11th edition is set to welcome back up a community of up to 1000 delegates from over 40 countries, spanning buyers, producers and distributors from global studios and major players internationally and from across the Americas to the world’s largest production hub for Spanish-language content.

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### **Notes to Editors:**

**About MIP Cancun** - MIP Cancun, the leading international content market and conference for Latin American and US Hispanic television, brings together the acquisition, distribution and production communities to develop content deals for the fast growing Latin American and US Hispanic TV markets. [www.mipcancun.com](http://www.mipcancun.com)

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\*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France

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RELX is a global provider of information-based analytics and decision tools for professional and business customers. RELX serves customers in more than 180 countries and has offices in about 40 countries. It employs more than 36,000 people over 40% of whom are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York stock exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX. \*Note: Current market capitalisation can be found at <http://www.relx.com/investors>

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